



SPEAKER | CERTIFIED COACH | MARKETING EXPERT

Queirra Fenderson, PCC

Queirra Fenderson is the Founder and CEO of The Ambition Studio, a professional coaching firm on a mission to end the burnout epidemic among female leaders and entrepreneurs. As a Professional Speaker and Certified Coach, Queirra has inspired business and professional audiences with her dynamic keynotes, TED-style talks and interactive workshops to embrace a new style of leadership.

Before graduating top of her coach training class, Queirra excelled in the marketing industry by achieving results for Fortune 500 companies, industry nonprofits and SaaS start-ups. One of her most notable achievements was leading her team towards exceeding a nearly impossible year-end growth target by 163%. Queirra continues to seek the “impossible” and make notable strides with entrepreneurs and professionals in transition.

She secretly geeks out on (*okay, maybe not so secretly*) productivity, personal branding and high performance. She holds the Professional Certified Coach (PCC) credential from the International Coach Federation (ICF) and a B.S. in Marketing from George Mason University. She served in the leadership role of Mentor Coach for Accomplishment Coaching Coaches’ Training program and currently sits on the Board for the National Association of Women Business Owners (NAWBO) Greater DC Chapter.

When she’s not coaching leaders, volunteering in her community or learning something new, Queirra can be found in her vegetable garden, on a rejuvenating walk or traveling with her husband, Damien.

“genuine engagement”

“Queirra masterfully guided us through an exploratory exercise of discovery into our leadership style helping to uncover what is truly hindering success. Her professionalism, poise and willingness to share her own vulnerability connected her with the audience resulting in genuine engagement.”

Dana Hutson | President of National Association of Women Business Owners (NAWBO), Greater DC Chapter

“made a lasting impression”

“Queirra is a dynamic speaker bringing energy and accountability to our leaders. Her message about the intuitive yes shifted our mindset about decision making and has made a lasting impact on how to encourage and foster ambition with our team. Queirra is my first referral for fellow business owners and leaders looking to take their business and leadership skills to new heights.”

Elizabeth Shaw | Founder, Davine Events

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ambition
STUDIO

For press related inquires or if you are interested in booking
Queirra Fenderson for speaking or training opportunities contact her at
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